

MITCHELL J. LANDRIEU, MAYOR
CITY OF NEW ORLEANS

January 20, 2011

Mr. Robert X. Fogarty
Director
Evacuteer.org

Dear Mr. Fogarty,

Congratulations on your work through Evacuteer.org. Your organization provides a valuable opportunity for the citizens of New Orleans as we all work to better prepare for emergencies.

It has been exciting to hear of your plans to partner with the Arts Council of New Orleans to place public art that designates pick up points for evacuees as part of the City Assisted Evacuation Plan. The City's Percent for Art program, administered by the Arts Council, provides a great tool to get this done. Art as place-markers and way-finders is a model that has worked successfully in other cities and one that makes good sense for New Orleans.

The tenants of the Percent for Art program include the engagement of residents in the creation of public art for their neighborhoods. Your partnership with the Arts Council will allow these markers to reflect the unique personalities of the locations in which they are placed. We wholeheartedly support this concept of community engagement and know that by actively engaging citizens, the process can create public art that will serve a community for generations.

Please let me know if I can be of assistance in moving this effort forward. We commend you on forming such an important partnership for the benefit of our City and her residents.

Sincerely,



Scott Hutcheson
Advisor to the Mayor for Cultural Economy

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