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December 8, 2010

Robert X. Fogarty
Director, Evacuteer.org
518 Burgundy St.
New Orleans, LA 70112.
Via Email: robert@evacuteer.org

Re: Letter of Support

Dear Mr. Fogarty,

This letter confirms the Arts Council of New Orleans intention to partner with Evacuteer.org on a public art project in support of the City Assisted Evacuation Plan.

The Percent For Art Program funded by the City of New Orleans and administered by the Arts Council of New Orleans has committed up to \$100,000 to implement a public art component for the City Assisted Evacuation Plan's [CAEP] 17 city-wide pick-up points.

Working in partnership with Evacuteer.org, the City's Department of Homeland Security and Emergency Preparedness, the City Council, and the RTA, the Arts Council will release a call to artists, architects, and design teams for iconic place-markers. Finalists will propose plans for three basic site-footprints, and the winner will be chosen based on their ability to communicate a consistent message with a unique design concept. The final structures will serve as the City's 17 neighborhood evacuation pick-up points and be icons for future marketing of the CAEP to the public. Ideally, the 17 structures will be artistic creations that each has a unique relationship to their neighborhood and site, while still functioning as informative signage necessary for mandatory evacuations.

We look forward to working with you to make this project a success!

Sincerely,

Mary Len Costa
Interim President and CEO

Morgana King
Public Art Manager