

# Jeffrey Kalmikoff Bio

## Extra-long Format

Jeffrey spent over six years as Chief Creative Officer of Threadless.com where he helped to build the company from a profitable side-project into a hugely successful, multi-million dollar brand with an active online-community of well over a million tee shirt and design enthusiasts.

The company's success presented him opportunities to speak all over the world, have a business model he helped shape become a Harvard Business School case study, and even land him on the cover of INC Magazine along with one of Threadless' two founders.

After Threadless, he worked at Digg as Director of Design and User Experience (2009-2010), and SimpleGeo as VP of Product (acquired by Urban Airship, 2010-2011). He lives in San Francisco with his wife.

## Long Format

Jeffrey spent over six years as Chief Creative Officer of Threadless.com where he helped to build the company from a profitable side-project into a hugely successful, multi-million dollar global brand with an active online-community of well over a million tee shirt and design enthusiasts.

After Threadless, he worked at Digg as Director of Design and User Experience (2009-2010), and SimpleGeo as VP of Product (acquired by Urban Airship, 2010-2011). He lives in San Francisco with his wife.

## Medium Format

Jeffrey spent over six years as Chief Creative Officer of Threadless.com where he helped to build the company from a profitable side-project into a hugely successful global tee shirt brand. After Threadless, Jeffrey spent a short time as Digg's Director of Design, and is now VP of Product at SimpleGeo. He lives in San Francisco with his wife.

## **Short Format**

Jeffrey has worked as Chief Creative Officer of Threadless.com, Director of Design and User Experience at Digg, and VP of Product at SimpleGeo (acquired by Urban Airship). He lives in San Francisco with his wife.

## **General Info**

### **Jeffrey Kalmikoff**

Personal site: [www.callmejeffrey.com](http://www.callmejeffrey.com)

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