

POCONO
MOUNTAINS
LIFESTYLE
HOME TOUR



2011 Sponsorship Guide

“Featuring Historic Homes of Pocono Manor”

Saturday, October 15th 2011

10am ~ 4pm

The Pocono Mountains Lifestyle Home Tour invites you to take a walk through history at this year's 1st Annual Home Tour Event, located in the historic neighborhood of Pocono Manor. This year's tour will showcase 9 unique homes. Visitors will be given the opportunity to learn more about the history of the homes, while admiring distinctive architecture, interior design, and much more.

Local businesses are invited to show their support for this year's event through multiple sponsorship and advertising opportunities. (4) Levels of sponsorship opportunities are available, or you may choose to advertise in the Home Tour Event Guide. Please choose from the available options below. Tour proceeds will benefit The Monroe County Historical Association & Women's Resources of Monroe County. Your contribution is tax deductible.

For additional information, please call 570.839.7111 Ext. 7631. We look forward to seeing you at The 1st Annual Pocono Mountains Lifestyle Home Tour on Saturday, October 15th From 10am-4pm. Thank you for your support and generosity.

Pocono Mountains Lifestyle Home Tour
P.O. Box 38, Pocono Manor, PA 18349
Phone: 570.839.7111 Ext. 7631
www.PoconoHomeTour.com

Sponsorship Benefits

Diamond Sponsor ~ \$1,000.00 Donation (Limited to 4 Businesses)

- ◆ (4) Complimentary Home Tour Tickets (Includes Lunch)
- ◆ **www.PoconoHomeTour.com** Website Will Display Sponsors Name & Logo
- ◆ Home Tour Website Will Link to Your Company's Website
- ◆ Recognition on Home Tour FACEBOOK Fan Page
- ◆ Full Page Advertisement in The Official Home Tour Event Guide ~ **Premium Placement**
- ◆ Marketing Materials Displayed on Table Inside Model Home ~ **Premium Placement**
- ◆ Invitation to Model Home Cocktail Hour Following The Home Tour
- ◆ (1) Business Card Will Be Entered Into Raffle For Various Prizes

Platinum Sponsor ~ \$750.00 Donation

- ◆ (4) Complimentary Home Tour Tickets (Includes Lunch)
- ◆ **www.PoconoHomeTour.com** Website Will Display Sponsors Name & Logo
- ◆ Home Tour Website Will Link to Your Company's Website
- ◆ Recognition on Home Tour FACEBOOK Fan Page
- ◆ ½ Advertisement in The Official Home Tour Event Guide
- ◆ Marketing Materials Displayed on Table Inside Model Home
- ◆ Invitation to Model Home Cocktail Hour Following The Home Tour
- ◆ (1) Business Card Will Be Entered Into Raffle For Various Prizes

Gold Sponsor ~ \$500.00 Donation

- ◆ (2) Complimentary Home Tour Tickets (Includes Lunch)
- ◆ **www.PoconoHomeTour.com** Website Will Display Sponsors Name & Logo
- ◆ Home Tour Website Will Link to Your Company's Website
- ◆ Recognition on Home Tour FACEBOOK Fan Page
- ◆ ¼ Page Advertisement in The Official Home Tour Event Guide
- ◆ (1) Business Card Will Be Entered Into Raffle For Various Prizes

Individual Business Card Sponsor ~ \$50.00 Donation

- ◆ Individuals Will Have Their Business Cards Displayed at Model Home
- ◆ (1) Business Card Will Be Entered Into Raffle For Various Prizes

Advertisement Opportunities ~Home Tour Event Guide

\$500.00 Donation ~ Full Page Advertisement in The Home Tour Event Guide

\$300.00 Donation ~ ½ Page Advertisement in The Home Tour Event Guide

\$200.00 Donation ~ ¼ Page Advertisement in The Home Tour Event Guide

- ◆ Advertisers Are Eligible to Have (1) Business Card Entered Into a Raffle For Various Prizes.
- ◆ Advertisers Are Also Eligible to Have Their Company Business Cards (Limited to (1) Representative From Each Company Per Donation) Displayed at the Model Home.

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2011 Sponsorship Form

Please Complete The Sponsorship Form Below & Mail To:

Pocono Mountains Lifestyle Home Tour
Attn: Bonnie Winters
P.O. Box 38
Pocono Manor, PA 18349

Checks Made Payable to: "Women's Resources of Monroe County"

For Additional Information, Please Call Bonnie Winters: 570.839.7111 Ext. 7631

Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

Website Address: _____

**Please Enclose (1) Business Card Which Will be Entered into a Raffle
For Various Prizes.**

YES, I Would Like to Support The 1st Annual Pocono Mountains Lifestyle Tour:

Diamond Sponsor ~ \$1,000.00 (Limited to 4 Businesses)

Platinum Sponsor ~ \$750.00

Gold Sponsor ~ \$500.00

Individual Business Card Sponsor ~ \$50.00

Full Page Event Guide Advertisement ~ \$500.00

½ Page Event Guide Advertisement ~ \$300.00

¼ Page Event Guide Advertisement ~ \$200.00

I'm Unable to Sponsor, But Would Like To Make a Donation in The Amount of
\$_____

Deadline for sponsorships including Event Guide advertisers is September 23rd.

Please email your company logo to: bonnie.winters@poconomanor.com

Upon receipt of your completed Sponsorship Form, you will be contacted regarding your ad design for The Official Home Tour Event Guide. All ads must be submitted & approved by September 23rd. Sponsors will have their home tour tickets mailed to the address that is provided.

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